

# HARVEST BALL SOCIETY 2017

## Adorn Style Show and Brunch Sponsorship Levels

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### **LEGACY SPONSOR—\$15,000+**

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|---|---|
| Adorn Program recognition                   | Complimentary parking at all HBS events   |
| Harvest Ball Program name recognition       | 10 Adorn VIP tickets                      |
| 10 Harvest Ball reservations                | Verbal recognition from Adorn stage       |
| Inside entrance signage at Adorn            | 3 minute presentation from Adorn stage :  |
| Logo presence at Adorn                      | Guest promotional gift – sponsor provided |
| Benefactor Reception invitation/recognition |   |

Full marketing benefits which include: HBS website logo/name; rotation position; e-newsletter; personalized link; and presence on all HBS social media outlets; and comprehensive recognition on all HSB online efforts. Legacy Sponsor recognition also includes premium placement on Adorn printed marketing materials (Program, Invite, Vendor Card); deadline dependent.

### **HAUTE COUTURE SPONSOR—\$10,000-\$14,999**

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|---------------------------------|---|
| Adorn Program recognition       | 10 Adorn VIP seats                      |
| 4 Harvest Ball reservations     | Verbal recognition from Adorn stage     |
| Benefactor Reception invitation | Complimentary parking at all HBS events |

Full marketing benefits which include: HBS website logo/name; rotation position; e-newsletter; personalized link; and presence on all HBS social media outlets; and comprehensive recognition on all HSB online efforts. Legacy Sponsor recognition also includes premium placement on Adorn printed marketing materials (Program, Invite, Vendor Card); deadline dependent.

### **BIJOUX SPONSOR—\$5,000-\$9,999**

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|-------------------------------------|---------------------------------|
| Adorn Program recognition           | 6 Adorn VIP seats               |
| Verbal recognition from Adorn stage | Benefactor Reception invitation |
| Complimentary parking at Adorn      |                                 |

Full marketing benefits which include: HBS website logo/name; rotation position; e-newsletter; personalized link; and presence on all HBS social media outlets; and comprehensive recognition on all HSB online efforts. Legacy Sponsor recognition also includes premium placement on Adorn printed marketing materials (Program, Invite, Vendor Card); deadline dependent.

### **EN VOGUE SPONSOR—\$2,500-\$4,999**

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|---------------------------|---------------------------------|
| Adorn Program recognition | Complimentary parking at Adorn  |
| 4 Adorn VIP seats         | Benefactor Reception invitation |

En Vogue Sponsor recognition includes placement on Adorn printed marketing materials (Program, Invite, Vendor Card); deadline dependent.

### **TRES CHIC SPONSOR—\$1,250-\$2,499**

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|---------------------------|---------------------------------|
| Adorn Program recognition | Benefactor Reception invitation |
| 10 Adorn individual seats |                                 |

Sponsorship levels apply to undesignated contributions. Depending on sponsorship level, fair or full market value on meals will be applied to all designated contributions. In-kind gifts are appreciated but do not qualify toward fulfilling sponsorship levels. Fair market value of Adorn Style Show is \$33 per person. To be recognized in the Adorn Style Show program, all payments must be received by September 3, 2017.

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### **Continue the Celebration!**

Harvest Ball Society, PO Box 34423, Kansas City, Missouri 64116

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