



HARVESTBALL
SOCIETY
HARVEST BALL SOCIETY 2016
Harvest Ball Sponsorship Levels

PREMIER GIFT—\$75,000 and Above

Premium seating at the Harvest Ball
10 Harvest Ball reservations
10 Benefactor Reception reservations
Complimentary valet parking Harvest Ball
10 Adorn Runway seats
Complimentary parking Adorn Style Show

HBS Program recognition – 1 full page
HBS website homepage sponsor logo or name promotion; rotating position
HBS website homepage logo live link
HBS e-newsletter; personalized single focus message with live link
Logo/link presence on all HBS social networks:
- includes individualized recognition message with return link
Comprehensive recognition on all HBS online marketing campaigns

LEADERSHIP GIFT—\$50,000

Premium seating at the Harvest Ball
10 Harvest Ball reservations
10 Benefactor Reception reservations
Complimentary valet parking Harvest Ball
10 Adorn Patron Table seats
Complimentary parking Adorn Style Show

HBS Program recognition – 1 full page
HBS website homepage sponsor logo or name promotion; rotating position
HBS website homepage logo live link
HBS e-newsletter; personalized single focus message with live link
Logo/link presence on all HBS social networks:
- includes individualized recognition message with return link
Comprehensive recognition on all HBS online marketing campaigns

PRINCIPAL UNDERWRITER—\$25,000

Priority seating at the Harvest Ball
10 Harvest Ball reservations
10 Benefactor Reception reservations
Complimentary valet parking Harvest Ball
2 Adorn Runway seats
Complimentary parking Adorn Style Show

HBS Program recognition – 1 full page
HBS website homepage sponsor logo or name promotion; rotating position
HBS website homepage logo live link
HBS e-newsletter; personalized single focus message with live link
Logo/link presence on all HBS social networks:
- includes individualized recognition message with return link

MAJOR UNDERWRITER—\$10,000

Priority seating at the Harvest Ball
10 Harvest Ball reservations
8 Benefactor Reception reservations
Complimentary valet parking Harvest Ball

HBS Program recognition
HBS website logo or name recognition with live link
HBS e-newsletter profile rotation with live link
Logo/link presence on all HBS social networks:
- includes individualized recognition message with return link

VICTORY UNDERWRITER—\$5,000

Priority seating at the Harvest Ball
10 Harvest Ball reservations
6 Benefactor Reception reservations
Complimentary valet parking Harvest Ball

HBS Program recognition
HBS website company or name recognition with live link
Name and link presence on all HBS social networks
- includes individualized recognition message with return link

BENEFACTOR TABLE HOST—\$3,000

Preferred seating at the Harvest Ball
10 Harvest Ball reservations
4 Benefactor Reception reservations
Complimentary valet parking Harvest Ball

HBS Program recognition
HBS website company or name recognition with live link
Name and link presence on all HBS social networks
- includes individualized recognition message with return link

SUPPORTING SPONSOR—\$1,500

2 Harvest Ball reservations
2 Benefactor Reception reservations
Complimentary valet parking Harvest Ball

HBS Program recognition
HBS website company or name recognition

Sponsorship levels apply to undesignated contributions. In-kind gifts are appreciated but do not qualify toward fulfilling sponsorship levels. To be recognized in the Harvest Ball program, all payments must be received by November 4, 2016.